

VOLUME:22

NEWSLETTER



Latest news & updates from Regenesys Institute of Management, India.

GREETINGS FROM REGENESYS!

We have had an exciting semester that fulfilled the aim of holistic development of Regenians. Post completion of the syllabus for the various modules, the faculty at Regenesys dived into revisions with the students.

REVISION METHODOLOGY AND EXAMINATION PREPARATION

The students completed the digital assessments on the Regenesys website for each section of the module to ensure that they had understood the subject. Detailed assignment feedback was given to Regenians so that they understand what they did right, the shortcomings and how to perform better in the next semester. Exam methodology was discussed, which included the pattern of the question paper, the best methods to approach them, terms and terminology used and discussion of case study-based and application-based questions. The importance of time management was also discussed with them to ensure lower stress levels in exams and timely and balanced completion of the answers. Individual guidance was provided to Regenians, for topics where they needed it. Finally a run through of the entire syllabus allowed Regenians to understand how each section of the module interconnected, and to see the whole picture.



EXAMINATIONS FOR THE CORE SUBJECTS AND RESULT ANALYSIS

The examinations for the core subjects were held pre-Christmas break, from **18th to 21st of December 2017**. Regenians in the MBA class did exceedingly well in the exams with a class average of 73% in Advanced Operations Management with 73% of the students scoring above 70, the highest score being 89. The class average of **70% was achieved in Advanced Human Resource Management**, with **60% per cent of the students scoring above 70**, the highest score being 86. The talented MBA students achieved a **100% pass rate**.

The BBA class was not far behind with the highest score of **74 in Project management** and the highest score of **72 in Human resource management**. The **BBA class too achieved a 100% pass rate**.

EXAMINATIONS FOR THE VALUE ADDED SKILL BASED SUBJECTS

Post a well-deserved Christmas break after Regenians had time to rest and recharge, our attention was focused on the value added skill based exams that are the foundation of all-round development of Regenians.

VOLUME:22

NEWSLETTER



METHODOLOGY FOR DIGITAL MARKETING EXAM

A written exam on the 4th January was conducted for Digital Marketing to test students' knowledge that they have gained in this exciting and dynamic field. It consisted of testing the students' knowledge of areas such as:

- Search Engine Optimization,
- Social Media Marketing



PURPOSE

Digital marketing is the highest demanded skill in the field of marketing in the current era. Recognizing the need for this, Regenians were given special lectures and practical sessions by the in-house Digital Marketing expert. With the shift in marketing paradigms, Regenians are now well equipped to take on new challenges in this area.

METHODOLOGY FOR PHYSICAL FITNESS EXAM

The following exam was Physical Fitness, where the students had complete an obstacle course consisting of:

- 35 rounds of skipping and
- 1 kilometer run
- 6 flights of stairs



PURPOSE

Post extensive sessions of Zumba for agility and stamina, Yoga for spirituality and meditation and sports for team spirit and fitness, Regenians were tested for these attributes. This encouraged Regenians to pay attention to their Physical Quotient and be more fit, healthy and active.

METHODOLOGY FOR CURRENT AFFAIRS EXAM

The following week we conducted the Current Affairs Examination where each student had to choose a current news topic approved by the Academic Head. The students then had to create a short presentation on this. The criteria used to assess the presentations were:

- **Content of presentation**
- **Currency of the news**
- **Ability to explain relevance and effect of it in the long term**
- **Evidence of research**
- **Ability to ask and answer questions**



PURPOSE

Every Individual in the working world is expected to know what is happening in the areas of business, politics, economics and technology. Cultivating the habit of reading the newspaper or watching news ensures that Regenians have all the tools necessary to present their current knowledge at interviews and at the work place, and to take excellent business decision. This knowledge also gives them self-confidence and the ability to intelligently discuss a plethora of topics thus creating a good impression.

VOLUME:22

NEWSLETTER



METHODOLOGY FOR PERSONALITY GROOMING AND BUSINESS COMMUNICATION EXAM

The final examination was Personality Grooming And Business Communication skills and etiquette. The students had to prepare their resumes and then individual interviews were conducted. The resumes were analyzed and detailed feedback was provided to the students regarding shortcomings and corrections needed. Students were asked relevant questions to test their ability and a behaviour feedback session was conducted during and after the interview.



PURPOSE

Regenian's personality must shine and they must be so well groomed that they stand way ahead of a general student who has done an MBA. Regenians were therefore initially given multiple training sessions regarding Personality Grooming And Business Communication, and later this examination served as an integral part of testing the students' progress towards learning the etiquette of verbal and non-verbal communication, formal dressing sense, personal etiquettes and personal presentation.

INTERNSHIP SUMMARY

This semester came to a close with excellent opportunities of internships for Regenians where all students were placed at well-known organisations in the areas of their interest. Several students were successful in obtaining up to 15,000 INR worth of stipend, which is double the industry standard.

These internships would allow Regenians to gain an insight into the working world, where they would get an opportunity to gain hands on practical experience. It would act as a platform to start preparing for corporate life ahead.

They would be ending their internship on or before 28th February 2018, and will be all set to start their second semester starting 1st of March 2018.

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